



TECHNICAL & FINANCIAL FILE (TFF)

Digital for Girls and Women: gender-sensitive and rights-based approach in digitalisation mainstreaming

2022-2024

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1 Acronyms and abbreviations

BF	Burkina Faso
BIO	Belgian Investment Company for Developing countries
CAP	Connaissances, Attitudes, Pratiques
CCTV	Closed Circuit Television
CEDAW	Convention on the Elimination of Domestic Violence Against Women
CIFEA	Centre d'Incubation Féminin en Entrepreneuriat Agricole
CSO	Civil society organisation
D4D	Digital for Development
DAC	Development Assistance Committee
DGD	Directorate General for Development Cooperation and Humanitarian Aid
ECOWAS	Communauté Economique des Etats de l'Afrique de l'Ouest
EST	Sector & Thematic Expertise (Department of Enabel)
EU	European Union
FTE	Full-Time Equivalent
GBV	Gender-based violence
GDP	Gross Domestic Product
GSMA	GSM Association
HRBA	Human Rights Based Approach
ICT	Information & Communication Technology
IDES	Inclusive Digital Economy Scorecard
IM	Intervention Manager
IMU	Intervention Management Unit
LGBTIQ	Lesbian, Gay, Bisexual, Transgender, Intersexual or Queer
OGBV	Online Gender-based violence
PNDES	Plan National de Développement Economique de Burkina Faso
PSD	Private Sector Development
SC	Steering Committee
SCF	Study & Consultancy Fund
SDG	Sustainable Development Goal
SDHR	Support to Development of Human Resources
SO	Specific Objective
SSU	Support Skilling Uganda
TEIs	Team Europe Initiatives
TFF	Technical and Financial File
ToR	Terms of Reference
TTE	Teacher Training Education
UG	Uganda
UNCDF	United Nations Capital Development Fund
UX	User experience
WARCIP	West African Regional Communications Infrastructure Programme
WEC	Women Entrepreneurs Challenge

2 Executive summary

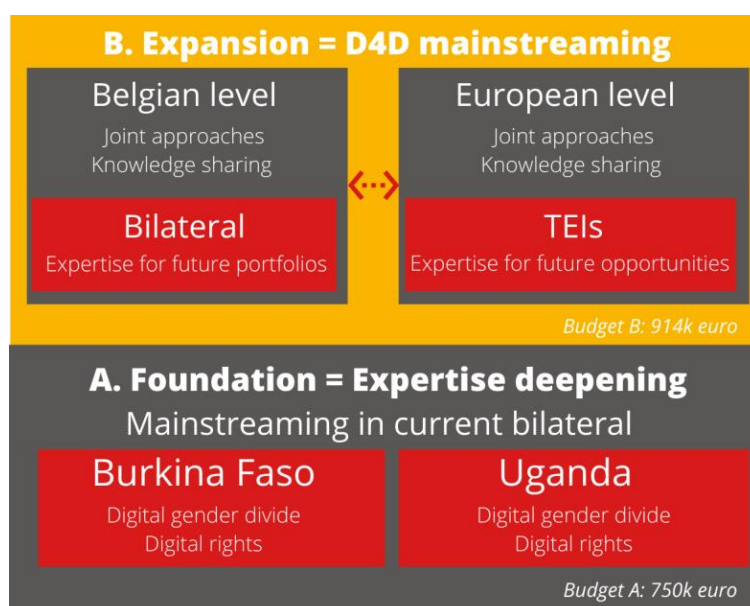
This intervention is proposed as a reply to objectives proposed in the Art. 6 letter from Minister Kitir: “Promote women's digital access with the objective of making girls and women economically independent. Promote the digital rights for citizens with the objective of achieving impact for girls and women and the civil society in the partner countries; and use these experiences to strengthen and provide expertise at Belgian, European and international level.”

As such, the general objective of this intervention is to ensure women and men have equal opportunities to participate in and contribute to an inclusive and rights-based digital economy. The intervention logic is based on two layers which include a balanced combination of activities aiming to contribute in a complementary way to the objectives mentioned above:

- A. Foundation layer: strengthening of D4D mainstreaming at bilateral level by **deepening expertise on digital rights and the digital gender divide** (outputs 1.1-1.2 & 2.1-2.3).
- B. Expansion layer: support of D4D mainstreaming at Belgian and European level by **developing joint approaches and active knowledge sharing** (outputs 1.3-1.4 & 2.4-2.5).

Two specific objectives have been defined: (1) promote the economic empowerment of women and girls by ensuring increased access and better use of digital technologies and (2) ensure that people, especially women and girls, are empowered to claim their human rights specifically in the context of an increasingly rapid digital transformation. To do so the intervention will leverage existing projects within the bilateral portfolios on entrepreneurship, education, and skilling.

Furthermore, the intervention aims to capitalize on these experiences and share this expertise with Belgian, European, and international stakeholders, as well as with national stakeholders in all partner countries of Enabel, to enable these actors to mainstream activities into future actions targeting the same objectives. By contributing at European level, the intervention will also amplify the strategic impact of Belgium through its support of the D4D Hub Africa and contribute to a Team Europa approach.



3 Context

3.1 Request from the Minister of Development Cooperation

On 22 October 2021, in accordance with article 6 §2 of the Enabel law and article 14 of the management agreement between Belgium and Enabel, the minister of development cooperation has requested Enabel to develop an intervention proposal addressing the issue of the digital gender gap and digital rights for women.

3.2 Problem statement

The problem to address by the intervention is described in the first three paragraphs of the Minister's letter, as quoted below:

“In my policy statement, I made it clear that the pursuit of gender equality is not only a moral obligation but also a way of making our assistance more effective. To this end, I want to focus, among other things, on making girls and women economically independent. Digitalisation offers an important lever for this.

Internet connectivity via mobile networks in Africa has increased steadily in recent years, which is a good thing. But at the same time, the gap between women and men in terms of access to, and use of, digital technologies (the 'digital gender gap') is widening. Fewer and fewer women than men are finding their way into the digital economy, an important growth sector and catalyst for emancipation.

This has major implications. Access to digital technology and the ability to work with it are basic preconditions for a whole range of opportunities. These include access to public services such as education and health care, finding decent work or starting a business, and exercising human rights such as freedom of expression and access to information.”

4 Strategic orientations of the intervention

4.1 Vision

The vision for the intervention is described in the minister's letter (Chapter 1 Objectives), as quoted below:

“Objectives:

1. Promote women's digital access with the objective of making girls and women economically independent. Promote the digital rights for citizens with the objective of achieving impact for girls and women and the civil society in the partner countries.
2. Use these experiences to strengthen and provide expertise:
 - 2.1. (1) at the Belgian level within the whole of the organisations that are financed, such as the projects of Enabel, the investments of BIO and projects of Belgian organisations that receive subsidies.
 - 2.2. (2) at the European and international level, with the objective of achieving impact at a strategic level on these themes.”

By following the above objectives, this intervention contributes to the SDGs on quality education (4), gender equality (5), decent work and economic growth (8), innovation (9), reducing inequalities (10) and partnerships for the goals (17).

4.2 Strategic choices

4.2.1 Intervention logic

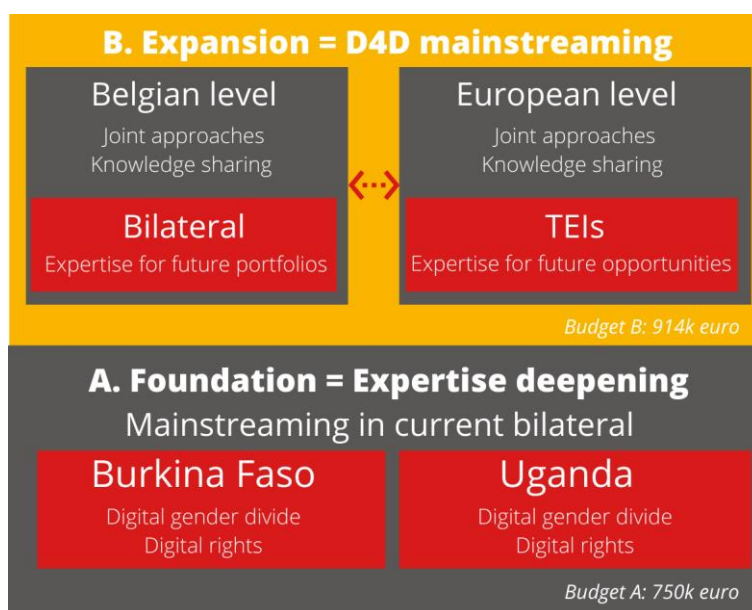
The intervention logic is based on two layers which include a balanced combination of activities aiming to mainstream the objectives mentioned above (under number 1):

- A. Foundation layer: strengthening of D4D mainstreaming at bilateral level by **deepening expertise on digital rights and the digital gender divide**.
- B. Expansion layer: support of D4D mainstreaming at Belgian and European level by **developing joint approaches and active knowledge sharing**.

The expertise built up through the activities in the fields will allow Enabel to promote the inclusion of women and girls and strengthen digital rights when mainstreaming D4D in future bilateral portfolios; whilst also ensuring that these increasingly important risks of the digital transformation are also addressed at the European and Belgian level through knowledge sharing and the development of joint approaches.

In terms of budget, the activities deployed under layer A amount to 750.000 euro (outputs 1.1-1.2 & 2.1-2.3). The mainstreaming activities deployed under layer B amount to 913.542 euro (outputs

1.3-1.4 & 2.4-2.5). See 5.3.4 for a detailed description of activities and outputs according to this two-layer logic and Annex 9.2 for a detailed budget of activities and outputs.



Visual representation of the intervention logic.

4.2.2 Choice of partner countries

Enabel will implement the activities in two partner countries (Burkina Faso and Uganda)¹. Implementation in two partner countries reduce the risks and increases the learning potential

The choice of these two partner countries is based on the following elements:

- Availability in both countries of a pilot (by UNCDF) of a new strategic performance and policy tool on the development of the digital economy, the Inclusive Digital Economy Scorecard (IDES), giving access to high-level statistics on country-level digital transformation.
- Strong willingness of both countries to develop further their national digital strategies and digital economy. Burkina Faso has created a [national policy for the development of the digital economy](#), while Uganda is implementing its [National 4th Industrial Revolution Strategy](#).
- Context differences between Burkina Faso and Uganda, allowing comparisons and increasing learning opportunities. The main differences relate to IDES development stage (“start-up” level for Burkina Faso, “expansion” level for Uganda), the cultural (West vs Central/East Africa) and linguistic (French and English) backgrounds.
- Presence in both countries of several CSOs currently working on the digital gender gap and digital rights. These CSOs are identified as potential partners for the intervention (see results

¹ In the exceptional case of political issues with the current identified partner countries, the geographical scope of the intervention could be changed with prior approval from the Steering Committee. Should such unfortunate situation occur, Enabel will strive to strike a similar balance using the same selection criteria.

framework).

- Possibility to integrate the activities of the intervention in the existing bilateral portfolio in both countries (see 4.2.2 below). For a detailed contextual analysis of both partner countries, see annex 9.1.
- Opportunities to reinforce the impact of this intervention building upon the intention of the partner countries teams to scale-up in the future bilateral country portfolios. To reinforce this scale-up strategy, Enabel will also seek complementary funding from other donors through additional global partnerships (e.g. EU). In Uganda specifically, the Embassy of Belgium received in October 2021 the official notification to start working on a draft instruction letter for the new country portfolio to be launched before the end of 2022. It is expected that innovation, digitalization, and support to vulnerable groups like women, youth and refugees will take central stage in the different interventions.

4.2.3 Integration within the existing bilateral portfolio in each partner country

The activities of the current intervention will be linked to and integrated in the current bilateral portfolio, as described below for every partner country.

Burkina Faso (Bilateral 2019-2023): The main objective of the bilateral portfolio is to "Contribute to the inclusive and sustainable economic and social development of the Center-East region". This intervention will have links with the following two interventions:

- The expertise programme "PaasPanga". This intervention focuses on the development of human resources with a strong emphasis on digital technology for development at different levels: (i) digital as a tool (ICT), (ii) digital as a lever for change and (iii) digital technology used in an innovative way; in line with the specific objective 1 of this intervention (women are economically empowered through increased access and better use of digital technologies). PaasPanga also supports cultural activities promoting human rights (link with specific objective 2).
- The Entrepreneurship intervention has a strong focus on gender equality and supports the digital transformation of SMEs in the green economy through setting up digital skills centres in close collaboration with the ministry in charge of digital transformation. The present intervention (specifically specific objective 1) is also able to capitalize on other activities undertaken in sustaining the capacities of the Women Incubation Centre for agricultural entrepreneurship (CIFEA) in Tenkodogo as well as capitalizing on the Centre for innovation where more advanced digital skills trainings for women entrepreneurs can be given.

A « CAP » ("Connaissances, Attitudes, Pratiques") study is also part of the bilateral portfolio in Burkina Faso. This research is gender action research in support of the implementation of the bilateral portfolio to better integrate gender aspects and strengthen the effects of interventions on strengthening women's rights and empowerment.

Uganda (Bridging - Bilateral 2020-2023): Since 2009, the Belgian bilateral cooperation in Uganda concentrates mainly on two sectors: Health and Education & Training, with two supporting programs

- “Support to Development of Human Resources” (SDHR) and a Study & Consultancy Fund (SCF). From 2020, a bridging program of 20 million euros has been launched to extend the existing interventions.

Since the COVID-19 pandemic and the closing of the schools in March 2020 there is an even bigger focus on digitalisation (D4D) and on the prevention of gender-based violence (GBV) creating a strong link between this intervention and the following two ongoing interventions:

- TTE (Teacher Training Education) focuses on institutional development of teacher training institutes by improving management practices through the promotion of digital transformation and capacity development for teacher training. The TTE intervention will develop a digital hub that will foster the creation of digital solutions for closing the digital skills gap and enable the inclusion of women and youth in better accessing and using digital skills.
- SSU (Support to Skilling Uganda) supports (among other activities targeting the skills development facility and institutional reforms) 7 training institutes to become Centers of Vocational Excellence. The SSU intervention plans to implement 7 digital hubs for TVET students in order to stimulate innovations and co-creation using new technologies such as 3D printing, makers movement lab, as well as strengthening their digital competencies within their scope of work (digital marketing, coding, user experience (UX) design).

In complementarity to the bilateral portfolio, Enabel also implements activities in the framework of the GreenUp Action (funded by the EU), focusing on improving the business environment together with the Private sector Foundation Uganda - the umbrella body for the private sector - where activities under specific objective 1 of this intervention can also be linked to.

4.2.4 Staff duty stations

Given this intervention implements activities in Burkina Faso and Uganda and certain activities such as expertise sharing and advocacy are foreseen at the Belgian, European and international level, it is proposed to spread the staff (and thus the expertise contributing to the intervention) across the different countries with activities (including Belgium). The roles and contributions of the proposed staff are further explained under 7.2.

4.2.5 The Africa D4D Hub

At the European level, Belgium is a frontrunner when it comes to Digital for Development. In 2015, Belgium was behind the initiative to bring together 17 European Member States to put Digital for Development on the European Agenda. Since then Belgium has continued this commitment and support digital for development in European cooperation by participating in the [AU-EU Digital Economy Task Force](#) and taking the lead in establishing the [Digital for Development Hub](#). This initiative was [formally launched in December 2020](#), with a [joint commitment](#) of 11 EU member states to cooperate under the D4D Hub towards a single European digital development strategy. At the same time the EU and African Union jointly launched the “Africa Europe D4D Hub”, in support of the Africa-EU digital cooperation and the AU’s “Digital Transformation Strategy for Africa (2020-2030)”. Enabel has taken on the role of coordinating organisation for the AU-EU D4D Hub project, the D4D Hub’s first operational regional component, and is actively involved in four additional Team Europe Initiatives to

be implemented under the Africa branch of the D4D Hub (IDEA – civil society in digitalisation, AEDIB – digital entrepreneurship, DIRECCT – digital for COVID-19 resilience in ACP countries, ResiCOdi – digital for COVID-19 resilience in Central, East and Southern Africa).

Following the continued commitment of Belgium to ensure a human-centric digital transformation, Enabel strives to maintain this coordinating role in the further development of the Africa branch of the D4D Hub. This role will allow Enabel to weigh in on keeping the following D4D Hub values and key principles at the centre of the Africa-EU digital cooperation:

- putting people at the heart of the digital transformation (“People First”);
- ensuring fundamental rights are respected;
- aiming to foster inclusive digital economies and digital societies as a whole by closing the digital divides.

This will be done specifically by taking the lead in the organisation of two thematic working groups, specifically on digital rights and on the gender divide in the digital and digitally enabled economy. The objective of these working groups will be to develop a joint strategic approach on these specific thematic issues and identify together with other interested member states (notably the Netherlands, Spain and Finland) opportunities for joint action. As such, there is also a need to develop a joint knowledge base on digital rights and an inclusive approach and provide expertise and support to new D4D Hub Africa actions so these can take full benefit of the Working Groups’ advancements on these topics.

4.3 Theory of Change

The intervention aims to contribute to equal opportunities for women and men to participate in, as well as contribute to an inclusive rights-based digital economy. The intervention logic is based on the assumption that increased access and skills in how to use digital technologies for women would allow women to achieve economic empowerment, and hereby promote an inclusive digital and digitally enabled economy; as well as on the assumption that when people, especially women and girls, understand their digital rights and have access to supportive services that they will claim their digital rights and contribute to an inclusive and rights-based digital transformation.

The intervention seeks to achieve this by implementing concrete activities in two partner countries, (1) ensuring access to digital technologies and connectivity for women and girls, as well as strengthening their skills to support the use of digital in support of their economic empowerment; (2) increasing awareness and understanding of digital rights, and gender-specific issues, as well as providing access to supportive services, to enable people, especially women and girls, to claim their rights.

In addition, the intervention aims to capitalize on these experiences and share this expertise with the wider Belgian and European development community, as well as with national stakeholders in Uganda and Burkina Faso, to enable these actors to build on best practices and lessons learned. The intervention will also seek to amplify the strategic impact of Belgium by supporting the D4D Hub Africa to develop and operationalize joint approaches on these thematic issues.

4.4 Transversal themes

A set of transversal themes will be integrated in the core processes and main practices of the

intervention. The three main transversal themes considered are: decent work, social protection, and innovation.

- Decent work & social protection

This intervention aligns with the decent work approach of Enabel, as concretised under the new thematic portfolio on Social Protection in the Great Lakes region. Our approach focuses on vulnerable groups (women and youth) and aims to increase the number of net decent employment created. One of the ways Enabel contributes to this aim, is to enable access to qualitative digital education and skills to better navigate and be included in an ever-growing digital economy. Those skills will help them to better access employment opportunities and/ or create their own economic opportunities.

Special attention will be devoted to foster decent work principles, namely the adherence to labour standards & rights (pillar 2), the promotion of social protection for workers (pillar 3) and the promotion of social dialogue (pillar 4). These themes will be integrated into the proposed activities after analysis during the inception phase.

- Innovation

Innovations refer for Enabel to new solutions, being products, technologies, services, approaches, or ideas that add value to solving development problems or doing development better (more effectively and more efficiently). Innovation also refers to the process to arrive at these new solutions. Hence, innovation is not just about generating bright ideas, but about the entire value chain from idea generation, to prioritising, to converting those ideas into concrete solutions and to testing, validating, implementing, replicating and scaling-up these solutions and practices. In this intervention, Enabel will strive for innovative, digital knowledge products to be made available for use by other actors at the Belgian, European, and international level, based on action-research and a participatory process used to develop specific activities in the intervention.

5 Results framework

5.1 General and Specific Objectives

The **general objective** is:

Women and men have equal opportunities to participate in and contribute to an inclusive and rights-based digital economy.

The **specific objectives** are:

Specific Objective 1: Women are economically empowered through increased access and better use of digital technologies

Specific Objective 2: People, especially women and girls, are empowered to claim their digital rights

5.2 Proposed approach

5.2.1 Specific objective 1: Women are economically empowered through increased access and better use of digital technologies

The aim of Specific Objective 1 is to promote digital access for women, in support of women and girls' economic empowerment. As such the intervention will ensure women's access to digital technology in urban as well as in rural areas, by providing them with a safe, supportive, and inclusive environment where they can access digital technologies and connectivity. In addition, the intervention will strengthen their skills and increase their awareness on the opportunities of digital technologies for their socio-economic empowerment. As such, the intervention will focus on the one hand on strengthening digital literacy skills for women active in the digitally enabled economy (i.e. economic activities that can benefit from digital technologies, e.g. agricultural micro-entrepreneurs selling their produce through the support of digital platforms); and on the other will also provide short-term professional digital skills trainings for employment or entrepreneurship of women and girls in the growing digital economy (i.e. economic activities that rely on digital technologies, e.g. web development, graphic design, digital marketing). To achieve these objectives the intervention will seek to integrate into the bilateral portfolio activities and build on existing networks and partnerships in Burkina Faso and Uganda.

Based on the lessons learnt above, mainstreaming of activities within the current bilateral portfolios, Enabel will use the available expertise to further mainstream actions to tackle the digital gender divide (including in support of the digital and the digitally enabled economy) in all partner countries through integration into upcoming portfolios. In addition, the intervention will seek to capitalise on the lessons learnt, as well as on those of other D4D Hub partners, and develop knowledge products on closing the gender divide in the digital and digitally enabled economy. These knowledge products will be produced in support of further mainstreaming and will be made openly available and shared with national stakeholders in Burkina Faso and Uganda, as well as with Belgian and international development actors. The dissemination of these knowledge products within the Belgian ecosystem can be strengthened through the organisation of topic-specific workshops, networking events or a knowledge sharing day.

Furthermore, joint strategies in a Team Europe approach will be developed. To do so, it is necessary to build on shared knowledge base and exchange experiences. This will be achieved by organising workshops with European member states and actors from each of the stakeholder groups (private sector, civil society, academia and government; from Africa and Europe) that will allow all interested Belgian actors to learn about these topics. Secondly, the support for project incubation through Enabel experts specialised in closing the digital gender divide, will ensure that the expertise and knowledge of Enabel on these topics will be shared with other European and international actors. To ensure that joint strategies build on the experiences and voices of women and girls, a gender advisory board, with participants from Africa and Europe (including Belgium), will be established. These activities all support further mainstreaming of the intervention approach at European and international level, including within future Team Europe Initiatives. Therefore, each of these activities will amplify to strategic impact of Belgium on the European level.

5.2.2 Specific objective 2: People, especially women and girls, are empowered to claim their digital rights

The aim of Specific Objective 2 is to empower civil society, specifically women and girls, to claim their digital rights. The intervention will do this by strengthening women and girls' understanding and knowledge of digital rights, identifying gender-specific issues, and building on these lived experiences to increase awareness and the understanding of the wider civil society. In addition, the intervention will support women in asserting their digital rights by providing access to legal, psycho-social and technical support services. To achieve these objectives the intervention will seek to integrate into the bilateral portfolio activities and build on existing networks and partnerships in Burkina Faso and Uganda.

Based on the lessons learnt above, mainstreaming of activities within the current bilateral portfolios, Enabel will use the available expertise to further mainstream actions to support digital rights in all partner countries through integration into upcoming portfolios. In addition, the intervention will seek to capitalise on the lessons learnt, as well as on those of other D4D Hub partners, and develop knowledge products on digital rights. These knowledge products will be produced in support of further mainstreaming and will be made openly available and shared with national stakeholders in Burkina Faso and Uganda, as well as with Belgian and international development actors. The dissemination of these knowledge products within the Belgian ecosystem can be strengthened through the organisation of topic-specific workshops, networking events or a knowledge sharing day.

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5.3 Overview of the intervention framework

5.3.1 Logical framework – objectives and outcomes

In this chapter the objectives and outputs of the intervention are described. A particular output will not necessarily be implemented with the same intensity in all partner countries, given the context, the level of development of the digital economy and the integration within the existing bilateral portfolio. Our activities focused on the context in every partner country are detailed in 5.3.3. The intervention focuses its outputs on three levels, as schematically shown below.



Results chain		Beneficiaries	Impacts of the outputs on the African citizens, women and girls	Impl. Mod. ¹	Potential indicators ²
Impact					
General objective	Women and men have equal opportunities promoted by an inclusive and rights-based digital transformation / economy.	Women and girls in Burkina Faso (BF), Uganda (UG) and Africa CSOs (BF & UG) European development actors (D4D hub Africa) National counterparts (Ministry, embassy, EUD)	-	-	- Proportion of individuals who own a mobile telephone, disaggregated by sex (SDG 5.b.1) - Proportion of young people and adults with information and communications technology (ICT) skills, by type of skill (SDG 4.4.1) - Proportion of youth (aged 15–24 years) employed within 6 months after training, by sex - Internet user gender gap per country
Outcomes					
Outcome – Specific objective 1	Women are economically empowered through increased access and better use of digital technologies	Women and girls of working age (BF); women entrepreneurs (BF & UG)	-	-	- Number of women making use of digital technologies for their economic activities - Number of women economically empowered (based on income generation) that have increased their income using digital technologies

		Indirect beneficiaries: men, boys, development agencies, public institutions, private sector, investors, innovation hubs			<ul style="list-style-type: none"> - Number of women with access to digital technologies for their work - Number of women-led businesses being digitally enhanced - Number of women who are working in a digital job (entrepreneurial or employee) after the trainings
Outcome – Specific objective 2	People, especially women and girls, are empowered to claim their digital rights	<p>Civil society, specifically women, and girls, CSOs (BF & UG)</p> <p>Indirect beneficiaries: citizens, development agencies, public institutions, ministries,</p>	-	-	<ul style="list-style-type: none"> - Number of people (gender- and age-disaggregated) feeling more safe and secure in the digital space (GSMA measure) (access to support platform, knowledge, understanding) - Number of people (gender-disaggregated) women active in digital rights events / movements/ organizations - Number of people reporting digital rights issues on the online platform (month per month)
Outputs					
Output 1.1	Women have an increased access to digital technologies through a shared and adapted infrastructure.	<p>Women using services from incubation and innovation centres (BF)</p> <p>Women and girls from NTCs and VTIs (UG)</p>	Women and girls will be able to access the information they need on the Internet at an acceptable price and speed.	1, 4	<ul style="list-style-type: none"> - Number of women accessing making use of the connected shared space during the intervention - Number of new digital tools introduced to women - Number of women using the digital tools for their economic activity
Output 1.2	Women have the skills needed to participate in the digital and digitally enabled economy	<p>Women from Tenkogodo (CIFEA; innovation center, university) (BF)</p> <p>Women, girls from the business incubators in Ouagadougou (BF)</p> <p>Women from NTCs and VTIs hubs (UG)</p>	Women and girls use digital skills to improve their lives including with the aim of economic empowerment (through employment or entrepreneurship)	1, 2, 3	<ul style="list-style-type: none"> - Number of women who have completed digital literacy trainings - Number of women who have completed digital skills trainings - Measured or interview-based shown skills improvements of women and girls after completing trainings - Number of digital tools introduced to women and girls in trainings
Output 1.3	The expertise of national stakeholders, and Belgian and international development actors to contribute to closing the gender divide in the digital and digitally	<p>CSOs, Non-profit organizations European development actors (D4D hub Africa)</p> <p>National counterparts (Ministry, embassy, EUD)</p>	Through action-research and workshops, women and girls participate actively in the process of improving the understanding of key barriers for them to make use	1, 3, 4	<ul style="list-style-type: none"> - Number of digitally enabled knowledge products created made openly available - Number of action research grants awarded - Number of participants in trainings / online webinars organised

	enabled economy has been strengthened	UG and BF development actors AEDIB partners Women and girls in Africa	of digital in support of their economic activities, as well as to fully participate as professionals in the digital economy.		- Study/ consultancy report on closing the gender digital divide for the digital economy - Number of capitalisation documents
Output 1.4	The D4D Hub Africa has adopted and operationalised a joint approach to contribute to closing the digital gender gap in the digital and digitally enabled economy	D4D hub members Regional and national African partners Civil society, academia, private sector D4D hub projects D4D Hub Africa – African and European members and partners Global D4D Hub – African and European members and partners	Through participation in workshops and the gender advisory board, African women and girls will be able to ensure their voices are heard within the D4D Hub Africa multi-stakeholder dialogues and contribute to Europe-Africa exchanges on digital cooperation.	1, 3, 4	- Number of joint strategies approaches developed and adopted - Number of D4D Hub Africa projects supported with expertise support provided to European and African partners - Number of side events and annual events and dialogues in which the gender advisory board has participated - Number of African and European representatives in the gender advisory board
Output 2.1	Women and girls’ (targeting both students and teachers) knowledge and understanding on their digital rights is enhanced	Girls from the lycée Marie Reine (BF) Women from NTCs and VTIs (UG)	Women and girls use their increased understanding of their digital rights to enhance their online activities (including for their economic empowerment) and contribute ideas leading to better promotion of their digital rights in society.	1, 2, 3	- Number of women and girls who have attended the training on digital rights - % of girls reporting a higher understanding of their rights after the training - Number of women using digital right tools after the training - Number of gender-specific digital rights issues identified
Output 2.2	People in Burkina Faso and Uganda are aware of digital rights and understand gender specific issues	CSOs, women, citizens, public institutions, private sector, public figures, social services (BF and UG)	Citizens and especially women and girls use their increased awareness on digital rights to increase their participation in decision making on how the Internet is shaped and governed.	1, 3	- Number of people (gender-disaggregated) that are aware of digital rights - Number of people (gender-disaggregated) that understand gender-specific digital rights issues - Number of people reached through communication campaigns conducted - Number of people (gender-disaggregated) reporting attitude changes after the campaigns
Output 2.3	Women and girls have access to support services to assert their digital rights	CSOs, women and girls CSO or service providers , social services, psycho, technical services,	Women professionals, members of CSOs, use their increased skills in digital rights advocacy and digital harm reduction to support	1, 3, 4, 5	- Number of women and girls benefiting accessing from digital rights support services - Number of CSOs digital rights support services enhanced after the trainings provided

		journalist, lawyers, women leaders (BF and UG)	women and girls in the broader society to assert their digital rights and overcome violations.		- Number of women and girls accessing and participating in online platforms for their digital rights
Output 2.4	The expertise of national, as well as of Belgian and international development actors to promote digital rights has been strengthened	CSOs, Non-profit organizations European development actors (D4D hub Africa) National counterparts (Ministry, embassy, EUD) UG and BF development actors IDEA civil society participants Women and girls in Africa	Through action-research and workshops, African women and girls participate actively in the process of improving understanding on digital rights issues. Outcomes can also be used during the communication campaigns targeting woman and girls in the wider society	1, 3, 4	- Number of digitally enabled knowledge products created made openly available - Number of action research action grants awarded - Number of action-research report reports on digital rights - Number of women-specific digital rights issues identified in the action-research report reports on digital rights - Number of participants in trainings / online webinars organised - Number of capitalisation documents
Output 2.5	The D4D Hub Africa has adopted and operationalised a joint approach to promote a human rights-based digital transformation	D4D hub members Regional and national African partners Civil society, academia, private sector D4D hub projects D4D Hub Africa – African and European members and partners Global D4D Hub – African and European members and partners	Through participation in workshops and the gender advisory board, African women and girls will be able to ensure their voices are heard within the D4D Hub Africa multi-stakeholder dialogues and contribute to Europe-Africa exchanges on digital cooperation.	1, 3, 4	- Number of joint approaches developed and adopted - Number of D4D Hub Africa projects supported with expertise - Number of events and dialogues in which the gender advisory board has participated - Number of African and European representatives in the gender advisory board - Number of expertise support provided to European and African partners - Number of side events and annual events organized by the gender advisory board

1 Implementing modalities for the different outputs: indication of possible implementing modalities under each output. Numbers refer to implementing modalities as described in the table below. The exact implementing modalities for each activity will be decided by the staff members of the interventions during implementation.

2 The indicators will be reviewed during the start-up phase and the first three months of the intervention and among the indicators proposed, a subset of approximately 10 will be chosen to follow-up the intervention (for instance those indicated in bold). The intervention will also develop and follow-up several qualitative indicators. At that point in time, targets and sources of verification will also be defined.

5.3.2 Implementing modalities

#	Modality	Short description
1	Direct implementation of Enabel	Technical assistance in the partner countries or at HQ
2	Implementation through direct grants of existing partner institutions or CSOs	Subsidies through existing partnerships within the bilateral portfolio in the implementing countries
3	Implementations through call for proposals of non-profit organisations (including CSOs)	Subsidies through call for proposals
4	Implementations through open tenders	Subcontracting via public contracts (services, works and supplies), for which Enabel will retain its role as Contracting Authority.
5	Framework cooperation agreements contracts	The use of the Framework Cooperation Agreements concluded between Enabel and public entities, under Belgian or European public law.

5.3.3 List of potential partners for direct grants

Potential partner	Country	Link with output #
CIFEA (Centre d'Incubation Féminin en Entreprenariat Agricole)	BF	1.1, 1.2, 2.3
Open Burkina	BF	1.2, 2.4, 2.5
Initiative TIC et Citoyenneté (ITICC)	BF	1.1, 1.2, 2.3
MysTIC	BF	1.1, 1.2, 2.3
CIEFFA (Centre International pour l'Education des Filles et des Femmes en Afrique)	BF	1.1, 1.2, 2.3
MOTIV	UG	1.1, 1.2
The Innovation Village	UG	1.1, 1.2
Outbox	UG	1.1, 1.2
Design Hub	UG	1.1, 1.2
Miichub	UG	1.1, 1.2
Mondo	UG	1.1, 1.2
Barefoot Law	UG	2.2, 2.3
Mama Rescue	UG	2.2
Cipesa	UG	2.1, 2.2
Digital women Uganda	UG	2.1, 2.2
Wougnet	UG	2.1, 2.2, 2.4

5.3.4 Description of activities and approaches per partner country

Specific objective 1: Women are economically empowered through increased access and better use of digital technologies

A. *The strengthening of D4D mainstreaming at bilateral level by **deepening expertise on digital rights and the digital gender divide***

Output 1.1: Women have an increased access to digital technologies through a shared and adapted infrastructure.

- Burkina Faso: Equip a safe and secure digital space for rural women in an incubation and/or innovation centre in Tenkodogo (Centre Est region).

The aim of this activity is to set up a safe and free to access connected space for women to access digital tools for their work. This involves equipping a room with computers/ tablets and providing them with Internet access at an acceptable speed. The room will be equipped with a standalone photo-voltaic system to prevent electricity breakdown and continuous digital learning. This activity will be combined with support to the partner organisation(s) on trainings for skills (see output 1.2).

One identified potential partner organisation to equip and support is the Incubation Center for women in agricultural entrepreneurship in Tenkodogo (Centre d'Incubation Féminin en Entreprenariat Agricole CIFEA). CIFEA aims to help women use technologies to improve production but also access to the local and international market for the sale of their product. The centre is also part of the bilateral programme and continued support could consolidate and sustain the gains made since its creation in 2018 and support more women (80 additional women entrepreneurs supported in the creation of their businesses).

Another potential partner to (further) equip, is the centre for innovation in Tenkodogo, where this intervention could foresee additional digital devices for entrepreneurs to leverage digital tools in their business activity. The budget for this activity is estimated at € 65,000.

- Uganda: In Uganda, there is no need for additional equipment as the project will build on the 7 VTI innovation hubs and 1 NTC Innovation hub that are sufficiently equipped as part of the bilateral bridging programme.

Output 1.2: Women have the skills needed to participate in the digital and digitally enabled economy.

- Burkina Faso: Digital literacy for women in the incubation and/or innovation centre(s) of Tenkodogo.

The objective of this activity is the economic empowerment of rural women via the partner incubation and/or innovation centre(s) equipped under output 1.1 through training in ICT for their business activity. Women of the incubation centre currently work in transformation activities in the agri and agro value chains. They do not use available digital tools for their economic activities except WhatsApp for communication and sales purposes.

To this end, women from the centre(s) will be identified and trained on a series of IT modules on the use of digital supports and tools to enable their business activity. Through the training series and the

material from which they will benefit, they will be able to be more autonomous in the production of digital documents (invoices, financial management) and use digital platforms to sell their products.

The estimated budget for this activity is €70.000.

- Burkina Faso: Digital skills for entrepreneurs in the Centre Est region

The aim of this activity is to equip entrepreneurs with the needed digital skills and tools that will enable their business to grow, scale and sustain. Trainings on digital skills for work will include web design, social media, digital marketing, graphic design, digital finance, online sales, etc. Need assessments will be conducted prior to develop the right set of skills and trainings needed for the participants. Trainings will highlight the added value and use of digital tools for business opportunities that are today still regarded as tools for 'fun'. In this activity the target groups are expected to be women entrepreneurs from incubation and innovation centres such as the innovation centre in Tenkodogo but also students from business incubators such as the fablab of Wakatlab in Ouagadougou and students from the University of Tenkodogo. The training will benefit women from the innovation centre as well as girls/women students from the university in regard to the digital transformation of their business activity (i.e. using digital tools for a non digital business). Students and young people of the fablab of Wakatlab will benefit from the training in making their digital idea (often using 3D printing, new technologies, coding) a profitable business model (i.e. using digital tools for a digital business).

The estimated budget for this activity is €40.000.

- Uganda: Digital literacy and skills for entrepreneurs in innovation hubs

Since the closing of schools in March 2020 because of Covid 19, the National Teacher Training Colleges (NTCs) and the Vocational Training Institutes (VTIs) in Uganda have focused more than ever before on digital skills including both basic literacy and more advanced digital skills. Both in the NTCs and in the VTIs digital innovation hubs are being set up as part of the bilateral program. Those hubs will be a collection of physical and digital workspaces and tools in which diverse community members interact for the purposes of learning digital skills and producing innovation.

This activity will capitalise on those hubs to strengthen their digital entrepreneurship capacities. The hubs in the NTCs and VTIs also entail a specific digital entrepreneurial culture for women and girls, which is characterized by global thinking, values, and norms often emphasizing social behaviour. The training activity will take place in one NTC hub and in the 7 VTI hubs. Beneficiaries of the digital skills trainings for entrepreneurship will be the students of the NTCs and VTIs. Goal of the training will be to show the opportunities that digital skills and tools offered for entrepreneurial activities as well as giving students the skills and capacities to put in practice those skills in their economic activities. The activity will be conducted through subcontracting services providers in the area of digital entrepreneurship skills training but also by advanced entrepreneurs in the field sharing best practices and lessons learnt.

The estimated budget for this activity is €150.000.

- Uganda: Advanced digital skills training for employment in the digital economy

This activity aims at empowering women with the skills needed for jobs in the digital economy such as admin skills (word, excel, ppt), coding, user experience, graphic design, web design, digital

marketing. This activity is aimed at women seeking employee work in the digital economy rather than women seeking to become entrepreneurs (while the two are not opposed because advanced digital skills is very useful for an entrepreneurial activity. Trainings will therefore target students of the 5 NTCs where Enabel works with in its bilateral programme. Trainings will be organized as workshops including both theoretical and practical lessons using a blended approach. Students will be selected based on their motivation and career purposes following a skill and need assessment. Network activity will also take place to match the students with potential employers.

The estimated budget for this activity is €25.000.

*B. The support of D4D mainstreaming at Belgian and European level by **developing joint approaches and active knowledge sharing***

Output 1.3: The expertise of national stakeholders, and Belgian and international development actors to contribute to closing the gender divide in the digital and digitally enabled economy has been strengthened

- Africa: Support action-research to identify best practices on how to close the gender digital divide in the digital and digitally enabled economy

The aim of this activity is to support action-research² on closing the gender divide in the digital economy (professional activities that can only be implemented using digital technologies, e.g. web design, digital marketing, digital design, etc.) and digitally enabled economy (economic activities that can benefit from the use of digital technologies, e.g. using mobile money for payments, using Whatsapp or dedicated platforms for market access, etc.). The activity will provide grants (€ 20.000-50.000 per grantee) to non-profit organisations to implement research that will allow us to better understand the key barriers for women to make use of digital in support of their economic activities, as well as to become participate as professionals in the digital economy, and create knowledge on what works or does not to ensure that women can make full use of digital technologies for their economic empowerment. The project will be able to build on the AEDIB project activities which aims to support digital entrepreneurship and specifically on the experience of the DES Academy – under the responsibility of Enabel – targeting vulnerable groups; as well as on the DIRECCT project, strengthening digital skills of agricultural entrepreneurs in Senegal; as well as on the experiences under output 1.1 and 1.2.

The estimated budget for this activity is €80.000.

- Africa: Identify lessons learned and develop knowledge products on how to close the gender digital divide in the digital and digitally enabled economy

The aim of this activity is to leverage the D4D Hub Africa multi-stakeholder platform (working closely together with other Belgian and European development actors to build on their experiences), as well as the action-research to be implemented under the current intervention, to identify best practices and important lessons learned on how to advance the economic empowerment of women and girls through digital technologies. The capitalisation and knowledge management under this activity will mainly be carried out by the digital gender divide expert to be recruited. Enabel is also currently

² An interactive inquiry process that balances problem-solving actions implemented in a collaborative context with (data-driven) collaborative analysis or research to understand underlying causes enabling future predictions about personal and organizational change

developing a women entrepreneurship toolkit for staff and partners to ensure that women entrepreneurs will be offered specific & targeted support to their needs and this intervention could also contribute to the toolbox. Through a potential support of a UX / graphic design consultancy, the knowledge products will be developed as digital and interactive tools that might also be published as open knowledge on the women entrepreneurship support platforms in synergy with the WEC intervention (targeting national stakeholders), as well as on the D4D Hub Africa knowledge sharing platform (targeting Belgian and international development actors). Sharing activities can also include webinars and workshops organized with Belgian and European development actors.

The estimated budget for this activity is € 20.000.

- Africa: Organise trainings and online webinars

The aim of this activity is to actively share the expertise on closing the gender divide in the digital and digitally enabled economy and promote the developed knowledge products. This activity will be organised by the digital gender divide expert in collaboration with the D4D Hub Africa.

Output 1.4: The D4D Hub Africa has adopted and operationalised a joint approach to contribute to closing the digital gender gap in the digital and digitally enabled economy

- Africa: Facilitate collaboration and coordination of European development actors and African stakeholders to define a joint approach (priorities, best practices, objectives) to contribute to closing the digital gender divide – workshop & D4D Hub Africa secretariat staff

The aim of this activity is to support the development of a joint approach on how to advance the economic empowerment of women and girls through digital technologies, through the identification of priority areas for intervention, defining joint objectives and identifying best practices for women-oriented quality support services; ensuring that this builds on the collective knowledge of the D4D Hub Africa partners (European development actors, national and regional African institutions, civil society, private sector and academia). The objective is to ensure that this proposed joint approach is validated and adopted by all concerned D4D Hub Africa partners. This will be supported by the digital gender divide expert ensuring that the work builds on the knowledge management work of output II.3 and will be facilitated by the coordinator, taking the lead in establishing the “closing the gender divide in the digital economy” working group under the D4D Hub Africa, organising topic specific multi-stakeholder dialogues, the drafting of a concept note and an appropriate validation process. The coordinator will work in close collaboration with a representative of the DGD, who will chair the working group under the D4D Hub Africa, ensuring all required technical and organisational support is provided.

The estimated budget for this activity is € 20.000.

- Africa: Provide expertise to support D4D Hub partners with gender sensitive project incubation (ideation & formulation)

The aim of this activity is to ensure that the joint approach on how to advance the economic empowerment of women and girls through digital technologies is also operationalised and adopted by new D4D Hub labelled projects. This will be achieved by providing expertise upon request of European or African partners; or when deemed appropriate for Team Belgium’s engagement in the D4D Hub Africa; to support project ideation and/or formulation. This will be supported by the digital

gender divide expert, who will build on the experiences of the current intervention under output 1.1 and 1.2, as well as on the knowledge management work under output 1.3; as well as by ensuring a flexible budget to mobilise consultancies with highly specific expertise where needed (e.g. how to ensure inclusive digital financial services for women entrepreneurs).

The estimated budget for this activity is € 12.375.

- Africa: Establish a gender advisory board

The aim of this activity is to ensure that the voice of women and girls are heard within the D4D Hub Africa multi-stakeholder dialogues and contribute to Europe-Africa exchanges on digital cooperation. The gender advisory board under this intervention will be established to contribute specifically to the issue of digital rights for women and girls, as well as on the gender divide in the digital and digitally enabled economy. One of the activities of the gender advisory board will be to organise a side-event to relevant regional/continental events.

The estimated budget for this activity is € 30.000.

Specific objective 2: People, especially women and girls, are empowered to claim their digital rights.

A. *The strengthening of D4D mainstreaming at bilateral level by **deepening expertise on digital rights and the digital gender divide***

Output 2.1: Women and girls' (targeting both students and teachers) knowledge and understanding on their digital rights is enhanced

- Burkina Faso: Conduct educational activities on digital rights for the youth and teachers of Burkinabe high school(s) (Centre Est region)

This activity aims to introduce both the youth and their teachers (to the extent of directors, parents' associations) from the Lycée Marie Reine in the Centre-Est region to digital rights. This activity will address the lack of understanding and absence of knowledge regarding digital rights in Burkina Faso. Through several workshops, focus groups and discussions, students will become aware of their human rights in the digital space as well as the tools to promote and exercise one's rights in the cyberspace. The topics of these activities will be based on need assessments and on the 13 principles of the African Declaration on Internet Rights and Freedom. Both students (girls and boys) and teachers (to the extent of directors, parents) will take part in the activities following a human right based approach. Some activities will be specifically targeted for girls on topics such as online Gender-based violence, online and/or sexual harassment, women empowerment in the digital space. Human rights professionals, digital experts, civil society associations and social services/ psychosocial services will lead the different discussions and workshops.

A potential partner for the implementation of this activity could be MysTIC a women's organization that works to reduce the digital divide of women in Burkina Faso. MysTIC also organizes the "MysTIC blog awards" an event covered by all media at national level.

The estimated budget for this activity is €90.000.

- Uganda: Organise workshops with women in NTCs and TVIs on digital rights

This activity will work closely with the students (focus on women) and teachers from the five NTCs and TVIs where Enabel is active in its bilateral portfolio. Workshops, focus groups, and open discussions will be organized by experts from the field of digital rights in Uganda such as CSOs, human rights experts, college teachers on social sciences, digital professionals, etc. Sessions will be organized on a collaborative and human centric design inviting women participants to safely participate and suggest ideas to better promote their digital rights in Ugandan society via available digital tools and supports. The African Declaration on Internet Rights and Freedom will be used as support to lead the sessions.

The estimated budget for this activity is €30.000.

Output 2.2: People in Burkina Faso and Uganda are aware of digital rights and understand gender specific issues

- Burkina Faso & Uganda: The development of nation-wide communication campaigns on gender specific digital rights

The aim of this activity is to develop nation-wide communication campaigns on digital rights issues to create awareness on gender specific digital rights issues and the importance of women participation in decision making about how the Internet is shaped and governed. The topics of the campaigns will be based on the topics and sessions developed in the schools, NTCs and TVIs in Uganda and BF where participants identified the most urgent digital rights issues to be addressed and communicated.

In **Burkina Faso**, such campaigns may be done through the production of videos and messages on social media, the organization of interactive radio broadcast, live debate (TV, online, radio), creation of posters, etc. Within each campaign, a call for application will be launched for civil society organisations to apply for training and capacity strengthening on digital rights services/ support (cf. Activity 1.3). A potential partner to work with will be Internet Society and Burkina's Bloggers Association (ABB) which gather many media professionals to foster the production of local content or denounce social or political problems. The estimated budget for this activity is €70.000.

In **Uganda**, the local ecosystem on digital rights is more advanced. Several organizations are already addressing the gender digital divide/digital rights for women (e.g. Barefoot law, Cipesa, Digital women Uganda and Wougnet etc.). However, gender equality still requires the creation and promotion of (online) content that reflects women's voices and needs as well as to promote and support women's rights. To this end, jointed awareness campaigns on gender equity will be created to call upon key stakeholders to ensure that the processes and mechanisms that enable the full, active, and equal participation of women and girls in decision making on how the Internet is shaped and governed are further developed and strengthened.

The estimated budget for this activity is €70.000.

Output 2.3: Women and girls have access to support services to assert their digital rights

- Burkina Faso: Strengthen capacities and increased coordination of civil society actors

Given the embryonic nature of this subject in Burkina Faso, this activity aims to strengthen the capacities of civil society actors such as NGOs in the field of digital rights to further raise awareness among women working in the field of media or law on digital rights issues. Beneficiaries of this training will in turn train other women to create a network capable of promoting women's digital rights in Burkina Faso.

Based on the communication campaigns, a call for applications will be launched to select participants (i.e. civil society actors in particular NGOs due to their bigger scope) for this training. Priority will be given to women leaders who are members of organizations promoting women's rights or promoting access to digital technology for women. The activity will be implemented in collaboration with civil society organizations working in the promotion of human rights so that the training can be the starting point for the operationalization of digital rights in general in Burkina Faso and women's digital rights in particular. Training might be conducted by the digital expert recruited for this project and/ or through grant to service providers.

The potential partner for the implementation of this activity may be Burkina's Bloggers Association (ABB) which gather many media professionals to foster the production of local content or denounce social or political problems. Capitalisation on the IDEA project will also be leveraged due to its activities in connecting different civil society actors and promoting dialogue on digital rights.

The estimated budget on this activity is €40.000.

- Uganda: Develop a one-stop services (i.e. psycho-social, legal or technical) digital rights platform for women and girls

The aim of this activity is to set up an integrated digital platform for women and girls to safely access digital resources and support for their digital rights. Online spaces often harbour and perpetuate threats to the experience of women and girls participating in them. Women and girls (and LGBTIQ) are disproportionately impacted by online violence such as image-based sexual abuse, non-consensual distribution of intimate images, as well as online scams and hacks. Women and girls have been noted to be twice as likely as men to have their intimate images shared without their consent. The digital rights platform will seek to address the lack of a gendered approach in online crimes and address the difficulty women face in seeking help from public and private authorities. The platform will be designed on human-right and human centric approach where various actors (e.g. Barefoot law, Cipesa, Pollicy, human right based lab, etc.) active in digital rights will contribute. The platform will offer links, resources, digital guides, and support to access psycho-social, legal, and technical advice when facing digital rights abuse.

The estimated budget for this activity is €100.000.

*B. The support of D4D mainstreaming at Belgian and European level by **developing joint approaches and active knowledge sharing***

Output 2.4: The expertise of national, as well as of Belgian and international development actors to promote digital rights has been strengthened

- Africa: Support action-research to identify best practices on how to promote digital rights (with a specific focus on women and girls)

The aim of this activity is to support action-research³ in the area of digital rights with a focus on issues specific to women and girls (e.g. tech-facilitated gender-based violence, cultural stereotypes limited access to digital technologies, public and private surveillance, etc.). The activity will provide grants (€ 20.000-50.000 per grantee) to non-profit organisations to implement research that will allow us to better understand digital rights violations with which women and girls are confronted today and create knowledge on what works or does not to address this. The project will be able to build on the outcome of the multi-stakeholder co-creation session (Innovation Dialogues) which will be organised under the IDEA project (amongst others in Uganda and Burkina Faso) and aims to identify several critical research pathways on digital rights and the gender divide; as well as on the digital rights workshops to be organised under output I.1, which will allow the identification of further gender-specific digital rights' issues.

The estimated budget for this activity is €80.000.

³ An interactive inquiry process that balances problem-solving actions implemented in a collaborative context with (data-driven) collaborative analysis or research to understand underlying causes enabling future predictions about personal and organizational change

- Africa: Identify lessons learned and develop knowledge products to promote digital rights, specifically for women and girls

The aim of this activity is to leverage the D4D Hub Africa multi-stakeholder platform (working closely together with other Belgian and European development actors to build on their experiences), as well as the action-research to be implemented under the current intervention, to identify best practices and important lessons learned on how to promote digital rights, specifically for women and girls. The capitalisation and knowledge management under this activity will mainly be carried out by the digital rights expert to be recruited. Through the potential support of a UX / graphic design consultancy, the knowledge products will be developed as digital and interactive tools that will be published as open knowledge on the digital rights platforms under output 1.2 (targeting national stakeholders), as well as on other relevant knowledge sharing platforms (targeting Belgian and international development actors as well as partners in African countries). This knowledge and lessons learned can also be actively disseminated through activities such as webinars and workshops organized for Belgian and European development actors.

The estimated budget for this activity is €20.000.

Output 2.5: The D4D Hub Africa has adopted and operationalised a joint approach to promote a human rights-based digital transformation

- Africa: Facilitate collaboration and coordination of European development actors and African stakeholders to define a joint approach (priorities, best practices, objectives) to promote and ensuring digital rights are respected in D4D Hub interventions

The aim of this activity is to support the development of a joint approach on how to promote digital rights and address digital rights' violations, for women and girls specifically, through the identification of priority areas for intervention, defining minimal standards and joint objectives and ensuring that this builds on the collective knowledge of the D4D Hub Africa partners (European development actors, national and regional African institutions, civil society, private sector and academia). The objective is to ensure that this proposed joint approach is validated and adopted by all concerned D4D Hub Africa partners. This will be supported by the digital rights expert ensuring that the work builds on the knowledge management work of output 1.4 and will be facilitated by the coordinator, taking the lead in establishing the "digital rights working group" under the D4D Hub Africa, organising topic specific multi-stakeholder dialogues, the drafting of a concept note and an appropriate validation process. The coordinator will work in close collaboration with a representative of the DGD, who will chair the working group under the D4D Hub Africa, ensuring all required technical and organisational support is provided.

The estimated budget for this activity is €20.000.

- Africa: Provide expertise to support D4D Hub partners with project incubation to promote and ensure digital rights are respected (ideation & formulation)

The aim of this activity is to ensure that the joint approach on how to promote digital rights and address digital rights' violations is also operationalised and adopted by new D4D Hub labelled projects. This will be achieved by providing expertise upon request of European or African partners; or when deemed appropriate for Team Belgium's engagement in the D4D Hub Africa; to support project

ideation and/or formulation. This will be supported by the digital rights expert, who will build on the experiences of the current intervention under output 2.1, 2.2 and 2.3, as well as on the knowledge management work under output 2.4; as well as by ensuring a flexible budget to mobilise consultancies with highly specific expertise where needed.

The estimated budget for this activity is € 12.375.

- Africa: Establish a gender advisory board

The aim of this activity is to ensure that the voice of women and girls are heard within the D4D Hub Africa multi-stakeholder dialogues and contribute to Europe-Africa exchanges on digital cooperation. The gender advisory board under this intervention will be established to contribute specifically to the issue of digital rights for women and girls, as well as on the gender divide in the digital and digitally enabled economy. One of the activities of the gender advisory board will be to organise a side-event to relevant regional/continental events (e.g. the annual RightsCon event). Nevertheless, the objective is to set up the gender advisory board as an inclusive and sustainable interest group that advocates and contributes to closing the broader digital gender divide. This activity will be supported by the digital rights and digital gender divide expert, as well as by the D4D Hub Africa coordinator.

The estimated budget for this activity is € 30.000.

5.4 Duration of the intervention



Start-up

During the start-up phase, the HR Set up will be detailed and fine-tuned, the governance structures will be put in place and the results framework will be further developed, including the preparation of the necessary calls for proposals and tender specifications.

Implementation

The implementation period will be 24 months. All activities will be implemented during this period.

Closure phase

The closure phase will last a maximum of six months. Some final handovers will take place during this period, as well as the following closure activities: writing of final reports, final audit, final review, final payments. Only part of the intervention team will be maintained, possible through existing service hubs, for a portion of this 6-month period as needed to carry out these closure activities.

5.5 Risk analysis

Level	Description	Probability	Impact	Level of risk	Mitigating measures
Intervention	Investment budgets for equipment and devices are insufficient for a generalized uptake of digital solutions by women and girls.	High	Medium	Medium	<ul style="list-style-type: none"> - The intervention foresees scaling-up of its activities through the bilateral portfolio and/or global partnership actions in the future, to be able to multiply it's impact - In addition, the intervention will explore innovative partnerships with private sector actors and foundations to ensure the availability of low-cost equipment if needed
	Finding and keeping qualified staff and expertise in the field of Digital for Development is difficult given the competition for talent in this specific sector.	High	High	High	<ul style="list-style-type: none"> - We are maximizing the possibilities to find the right talent by launching vacancies in all countries involved in this intervention - Enabel has competitive staff policies in place and is augmenting it's flexibility in ways of working with renewed HR policies - Enabel has an increasingly well-known work environment in the field of D4D, with a quickly growing team within D4D and valorization strategy for staff members through the D4D task force
	Positions with a split in functional and hierarchical relationships might have competing priorities.	Low	Low	Low	<ul style="list-style-type: none"> - A separation between the functional and hierarchical roles will be decided upon during the start-up phase and included in the job descriptions. - Regular meetings with all involved under the lead of the coordinator will make sure all involved staff members are in line with the objectives.

Level	Description	Probability	Impact	Level of risk	Mitigating measures
Partner country	The political situation in a partner country does not allow the intervention to implement some activities of the intervention.	Low	High	Medium	<ul style="list-style-type: none"> - By implementing the intervention in two partner countries, we minimize the risk of having to stop the action and can increase our activities in the other partner country if necessary, working towards the same outputs and objectives - Enabel is flexible in its approach and can (if time and budget allow) switch partner countries after approval of DGD
	Activities are delayed because of the continued impact of COVID-19.	High	Medium	Medium	<ul style="list-style-type: none"> - By implementing the intervention in two partner countries, we minimize the risk of high impact of the COVID-19 pandemic - Part of our physical activities can be carried out online if necessary (in lockdown situations) and part of the activities are already focused on online activities
Expertise	Interest in the specific expertise offered by the project is low in other Belgian actors	Low	Low	Low	- The intervention has a multi-level approach to sharing expertise, even if one level (e.g. Belgian cooperation) or one actor shows limited interest, the multitude of levels and actors targeted by our expertise diversifies the target group for this activity
	National governments or government agencies are not aware and/or not interested in using the expertise available.	Medium	Low	Medium	- The intervention has a multi-level approach to sharing expertise, even if one level (e.g. the national counterparts) or one actor (e.g. one digital development agency of a partner country) shows limited interest, the multitude of levels and actors targeted by our expertise diversifies the target group for this activity

Level	Description	Probability	Impact	Level of risk	Mitigating measures
D4D Hub Africa	The Africa D4D Hub set-up sees delays in the operationalization.	Medium	Medium	Medium	- Even when the D4D Hub Africa branch is not yet officially put in place, activities such as workshops and others can already be developed independently of the evolution of the official starting date, organized by this intervention
	There is limited interest for grants in action-research from nonprofit organizations and/or D4D Hub Africa affiliated programmes.	Low	Low	Low	- The grants facility is flexible in the amount attributed per nonprofit. Before launching the grants, information will be gathered on the best size of the grant and the other factors needed for nonprofits to introduce proposals. These factors will be considered in the design of the grant facility.
	Lack of buy-in from other D4D Hub Africa partners in activities such as the gender advisory board.	Medium	Medium	Medium	- Continued dialogue with the EU Commission and with the other partners of the D4D Hub Africa ensure alignment. - Other partners can join the activities proposed by Enabel under this part of the intervention
	Synchronization of implementation of grant and other activities (partly) with IDEA and AEDIB NET could become a risk because of delays (of this or the other interventions).	High	Low	Medium	- The grants facility is flexible and targets a wide variety of potential partner actions and interventions. - While lessons learnt from AEDIB NET and integration of some of the activities with IDEA will increase impact of this intervention, they are not essential to reach the impact as described in the intervention framework here.

6 Synergies

6.1 Synergies with other Enabel interventions

Synergies with Enabel projects **other** than the Art. 5 bilateral portfolio (in which this intervention is integrated).

6.1.1 The Women Entrepreneurs Challenge

The Women Entrepreneurs Challenge is a project aiming to support women's entrepreneurship in the 20 partner countries of the Belgian cooperation. The competition will reward the excellence of women entrepreneurs and give them the opportunity to become role models and ambassadors for others. Enabel will organise one call for proposals per year as from 2022 and select four women entrepreneurs with the most inspiring trajectories in the following categories: start-up/scale-up/innovation/public support. Laureates will receive an award in coaching services (value up to 50.000€ per awardee).

Each year, a specific theme will be highlighted in the context of the Minister's priorities and in relation to the five global challenges which Enabel aims to tackle. Digital will be a transversal topic in many aspects of the project allowing for multiple synergies. Digital entrepreneurship could potentially also be identified as the theme for one of the calls for proposals for later years, depending on further orientations from the steering committee of the project.

Women entrepreneurs who have contributed to the participation of women and girls in the digital and digitally enabled economy could be one of the criteria of assessment. This would push female candidates to focus their application on the added value their business can provide to the rest of the society and develop related strategies.

Awarded entrepreneurs will benefit from tailor-made support services. This support could include several aspects linked with digitalisation at distinct stages of business development (starting-up, scaling-up) or for different business functions (marketing, finance, etc.). Through this coaching, more women will be trained in digital literacy and skills in a spirit of “train the trainer” allowing for knowledge to be disseminated at a larger scale.

In addition, an online community dedicated to peer learning between awardees and partners' organisations will be launched to strengthen capacity building amongst laureates and nominees.

Best practices and lessons learned on the inclusion of women and digital rights will be shared and disseminated. WEC will capitalise on Wehubit practices and experience by using similar tools and processes.

6.1.2 Wehubit

Intro

The Wehubit programme aims to identify and support digital social innovations in the 14 partner countries of the Belgian Cooperation. Through thematic Call for Proposals, the programme carefully selects partner projects that adhere to its guiding principles, which are – among other – the Human Rights-Based Approach and the 9 Principles for Digital Development.

At present, Wehubit's 22 selected partner projects are implemented in 12 countries by more than 40 partner organisations, consisting of local and international NGOs, public institutions and the not-for-profit private sector.

Apart from providing financial support (i.e. grants) to the above-mentioned partner organisations to scale up their digital social innovations, Wehubit aims to serve as "a knowledge hub" that allows the thematically and geographically diverse partner organisations and external partners to 1) share good practices and lessons learned, 2) to reflect on common challenges and/or opportunities and 3) to identify potential collaborations and partnerships. To achieve this objective, the Wehubit programme has created a Knowledge Exchange Network (or 'KEN').

In this sense, the potential synergies with the D4GW programme are to be identified along the lines of Wehubit's two pillars: grants and knowledge exchange. The first pillar corresponding to identifying operational synergies with the D4GW programme in Burkina Faso and Uganda (at least Wehubit three partner projects to be involved), while the second pillar refers to identifying potential collaborations in terms of knowledge exchange and brokering partnerships in general (at least eight Wehubit partner projects to be involved).

Pillar I: Operational synergies

Considering the geographic focus of the D4GW programme on Burkina Faso and Uganda, operational synergies are possible with three Wehubit partner projects that are implemented in said partner countries. More precisely, synergies are possible and recommended with the following partner projects:

a) Burkina Faso

- [RESOLAB](#) – Terre des Hommes: "Socio-economic reintegration of vulnerable children and young people through the provision of digital spaces and incubation for education and access to the world of work" - **Digital Skills**

This project provides children (girls and boys) with digital skills trainings through "connected spaces" in Central Eastern Burkina Faso to increase their changes of both of both social and economic integration after being employed in gold panning sites.

b) Uganda

- [LEWUTI](#) – BarefootLaw: "Legal Empowerment of Women using Technology and Innovation" - **Digital Rights**

Through the use of several digital technologies - such as SMS, IVR and call centres - women in rural Northern Uganda have access to justice. By using community-based mediation and digital solutions, such as SMS, IVR and call centres, women have access to tailored legal support/guidance and have the possibility to increase their understanding of their rights.

- [Digital Skills @ your Library](#) - EIFL: "Digital Skills and Inclusion through Libraries in Uganda" – **Digital Skills**

Through a nation-wide network of public and community libraries, the project aims at providing affordable and accessible digital literacy skills to vulnerable groups, specifically to young women. Mobile digital literacy camps are also used to provide digital literacy training to remote rural communities.

Three potential operational synergies deserve to be explored further in a later stage of the D4GW programme's implementation:

- Capitalisation on geographic and/or topic-specific lessons learned of the three partner projects mentioned above in terms of approaches, methodology, stakeholder engagement, identification of target groups, challenges and/or opportunities, etc. Link to outputs 1.3/2.4
- Mobilisation of partner organisations in the implementation of certain the D4GW activities, such as activities under outputs 1.1 and 1.2 (RESOLAB & Digital Skills @ your library) in Burkina Faso and Uganda and activities under output 2.3 (LEWUTI) in Uganda.
- Mobilisation of partner project's target groups in the context of certain D4GW activities, such as the planned trainings on digital rights in Uganda (LEWUTI - activities under output 2.3) and digital skills/access trainings to children and teachers in both Uganda and Burkina Faso (RESOLAB & EIFL - activities under outputs 1.1 and 1.2)

Pillar II: Knowledge Exchange

By mobilising Wehubit's KEN, the D4GW programme will have access to a diverse and experienced network of actors that can provide inputs on the programme's topic-specific (i.e. digital skills/access and digital rights) approaches and activities, regardless of their geographic scope.

Moreover, knowledge exchange between the Wehubit KEN and the D4GW is beneficial for both sides. Apart from the potential added value for the D4GW programme mentioned above, Wehubit's partner projects can be (further) sensitised with regards to the importance of digital rights of their target groups, with specific attention paid to women. In this sense, collaboration between D4GW and Wehubit under this second pillar is a potential win-win situation.

More specifically, the following Wehubit partner projects can be mobilised under Pillar II (categorised by topic):

- 4 partner projects that work on digital skills: [PAL Tech Growth](#) – Palestine, [Take IT Forward](#) – Morocco, [Scratch 2050](#) – Rwanda and [Digital Skills @ your Library](#) – Uganda.
- 2 partner projects working on providing access to the labour market through digital skills training: [PAL Tech Growth](#) – Palestine and [Take IT Forward](#) – Morocco
- 2 partner projects working on digital rights for women: [Ta'beer](#) - Palestine and [LEWUTI](#) – Uganda.

A variety of potential activities are envisaged under this second pillar, (evidently) mostly consisting of knowledge exchange initiatives such as topic-specific webinars and workshops that allow to share, exchange, and build on good practices and lessons learned. Furthermore, these partners can also be mobilised to provide technical guidance to the D4GW programme, assist in the development of knowledge products, allow for peer-to-peer exchanges and cross-pollination.

6.1.3 AU-EU D4D Hub Project

The African Union – European Union (AU-EU) Digital for Development (D4D) Hub is an EU-funded project that supports African institutions to create an enabling environment for an inclusive digital transformation. Coordinated by Enabel, the project is implemented in cooperation with AFD, Expertise France, GIZ, LuxDev, and the Ministry of Foreign Affairs of Estonia.

Specifically, the AU-EU D4D Hub project aims to strengthen African national and regional partners' capability to identify and implement priority actions in response to digitalisation challenges. It does so by offering a comprehensive package of services, products and activities, namely: (1) technical assistance to national and regional institutions that request expertise services to develop or operationalise digital transformation plans and support the implementation of digital projects; (2) exchanges of knowledge (including experiences, skills and expertise) between African and European stakeholders; and, (3) dialogues to promote collaborative policy making between governments, civil society, private sector and academia in Africa and Europe.

The project emanates from and contributes significantly to the purpose and activities of the Africa D4D Hub, since it lays the foundations to strengthen the collaboration between African and European stakeholders on inclusive and human-centric digitalisation.

6.1.4 AEDIB|NET & IDEA

From January 2022, Enabel will support the implementation of two H2020 projects to foster enabling environments for AU-EU digital economy (AEDIB|NET, also implementing in Uganda) and digital society (IDEA, also implementing in Uganda et Burkina Faso).

The purpose of AEDIB|NET (Africa Europe Digital Innovation Bridge Network) is to build a digital innovation bridge between Africa and Europe. The objective of the project is to promote exposure and knowledge sharing between SMEs, start-ups, academia, governments, intermediaries (hubs, incubators) and other ecosystem players through synergies between digital innovation ecosystems in Africa and Europe. Enabel will be responsible for the establishment of a Digital Entrepreneurship Skills (DES) Academy for marginalised groups, described as people lacking access to primary digital skills services. A specific emphasis will be put on women. The aim of this activity will be to close the digital skills gap in enabling access to digital services to the 'left behind' communities and facilitating their entrance in the digital and entrepreneurial economy.

The purpose of IDEA (Innovation Dialogue Europe Africa) is to ensure that digital transformation serves the public interest (putting values, needs and general interests of society at the centre of this revolution) and ensure that key challenges hindering a human-centred digital transformation (e.g. unequal access to digital opportunities, human rights risks, market failures, etc.) are addressed through multi-stakeholder co-created research and innovation initiatives. The activities of IDEA are complementary to the AEDIB|NET initiative in strengthening ties between existing digital innovation ecosystems and facilitating EU-Africa collaboration on research and innovation in the digital economy and society for sustainable development. Within this project, Enabel will implement four hackathons in the four African regions to addresses digital rights issues through the development of collaborative digital solutions. The project activities will prepare the ground for the upcoming D4D Hub activities to encourage multi-stakeholder policy dialogue and partnerships by strengthening the capacity of civil society and empowering the participation of civil society and academia to be involved in research and innovation on digitalisation.

6.2 Synergies with other partners

6.2.1 BIO and Belgian NGA's

The intervention will explore further synergies in the inception phase with both BIO as well as Belgian NGA's. The intervention recognizes the important role and responsibility of Civil Society Organizations

(CSOs) in the development of the Information Society and, as appropriate, in decision-making processes. CSOs should be a critical player and help assure that digital technology is used in a way that targets and addresses specific development goals and citizen needs, whilst also ensuring that ethics and human rights also apply in the digital economy and society. The intervention therefore aims to further strengthen the capacities of Belgian NGA's already working within the bilateral portfolios. In Burkina Faso, as part of the PaasPanga intervention, Enabel has signed a subsidy agreement with Africalia for the implementation of cultural awareness-raising actions on human rights and citizen participation (theatre-forum, Slam, storytelling, etc.). To foster the resilience of education ecosystems and capacity buildings in secondary schools, Enabel works with Impala Bridge in implementing offline digital libraries in three high schools in the Centre-est regions. Within its intervention on entrepreneurship, Enabel works with Rikolto, SOS Faim, and Trias in strengthening the relationships of actors of the agropastoral value chain and promote the creation of economic opportunities for local actors. In Uganda, Enabel works with Close-The-Gap and other Belgian private sector partners to develop an innovation centre.

6.2.2 CSOs at partner country level

The intervention will at the beginning of implementation map all the actors, be it private or public, working in the sector of women's economic empowerment and digital rights in both partner countries and identify potential synergies together with the linked strategies to develop them. The mapping will be used to define the further synergy for the intervention going forward.

The intervention also aims to increase networking between national CSOs addressing the topics of digital rights and digital skills in Uganda (e.g. Pollicy, Andariya, DHR Lab, CIPESA) and Burkina Faso (e.g. Associations des bloggeurs, MisTic).

7 Resources

7.1 Budget

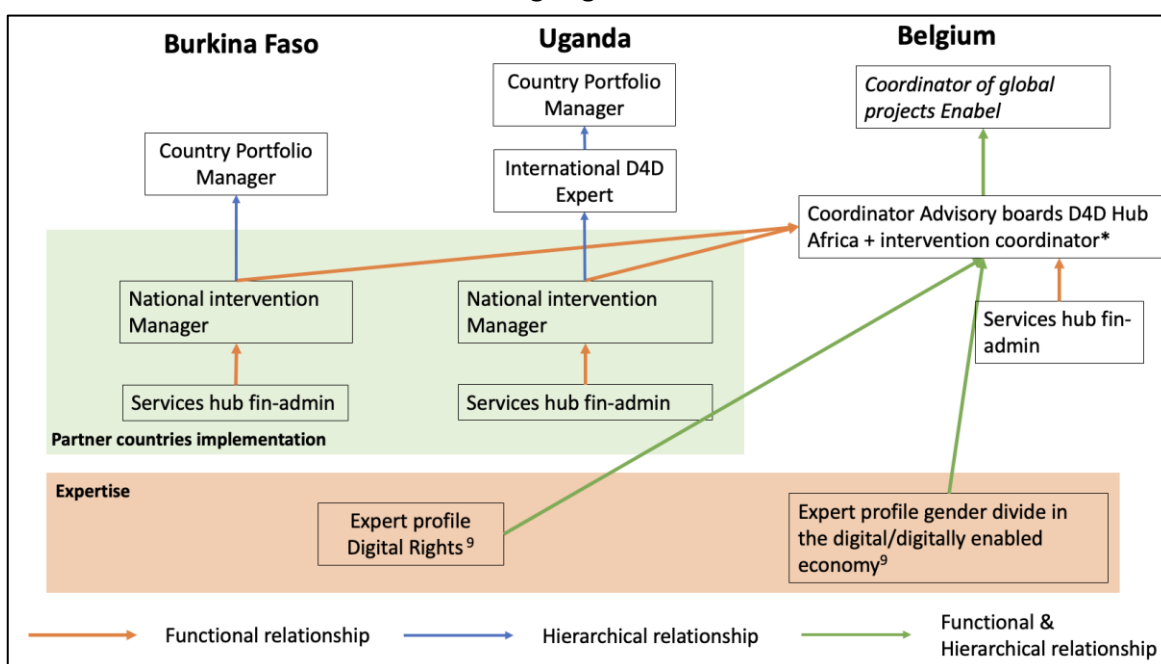
The total intervention budget implemented by Enabel is 2.250.000 € over maximum three years. This includes the intervention's operational costs, its general means and Enabel's management fee.

	Budget Intervention (€)
Operational costs SO 1	858.371
Operational costs SO 2	805.171
General Means	439.262
<i>Management Fee</i>	147.196
Total	2.250.000

The detailed budget is presented in Annex 9.2.

7.2 Human Resources

Organigramme



Overview of proposed staff

Type	HR	FTE	Availability		
			Year 1	Year 2	Total (wo)man* months
Implementation in partner countries	1 National intervention manager – expert (BF)	100%	12	12	24
	Financial-administrative and communication support – shared services hub (BF)	-	Shared	Shared	-
	1 National intervention manager – expert (UG)	100%	12	12	24
	Financial-administrative and communication support – shared services hub (UG)	-	12	12	-
Expertise & D4D Hub Africa	1 National Expert in the areas of women’s economic empowerment via digitalisation and/or digital rights (BE)	100%	12	12	24
	1 National Expert in the areas of women’s economic empowerment via digitalisation and/or digital rights (BF/UG) ⁴	100%	12	12	24
	1 Coordinator Africa D4D Hub + global Intervention Coordinator (BE)	100%	12	12	24

⁴ During the start-up phase, a decision will be made about the exact expert profiles to be based in Brussels and in either Burkina Faso or Uganda (in the areas of Women’s economic empowerment via digital and Digital Rights). For the expert in the partner countries, the position will be launched in both Burkina Faso and Uganda at the same time. The best candidate will be selected out of the pool in both countries based on the profile and experience needed (international experience, language knowledge). Should Enabel find suitable candidates in both countries, a possibility is left open to finance a half-time for this candidate from other funds (e.g. ongoing bilateral or preparation fund for new portfolio) in both Burkina Faso and Uganda. Should this happen in both countries, two national experts will be hired (in addition to the expert based in Brussels), totaling therefore three FTE experts (with two FTE on this intervention budget). Other options might also be explored with the partner country teams involved (e.g. half-time hire, or limiting the contract period).

7.2.1 Concise descriptions of main duties of the different HR positions⁵

A. Coordinator Advisory boards of the D4D Hub Africa + role of global Intervention Coordinator (1 FTE, Belgium)

- Coordinate and facilitate the Africa D4D Hub advisory and working groups on gender and digital rights
- Participate in other strategic advisory groups from the Africa D4D Hub or from the global D4D Hub (such as Private Sector Development).
- Coordinate and facilitate partnerships at the Africa D4D Hub level between the member states (including their implementing agencies), the EU, the AU and relevant Regional Economic Communities and the partner countries where the project activities are implemented, together with key stakeholder groups (private sector, civil society and governments).
- Coordinate the management of the operational and financial planning, the monitoring of the achievement of the results, and the collection and provision of M&E reports.
- Coordinate the activities executed and ensure optimal implementation in line with the decisions made by the intervention management unit and the suggestions for strategic orientations and synergies made by the steering committee and ensure the envisioned impact of the intervention is achieved
- Ensure the quality of the technical outputs and permanent quality improvement.
- Lead the team to leverage the talents and motivation of each staff and ensure result-oriented management.
- Coordinate the development of a knowledge-based and evidence-driven approach to make the Africa D4D Hub a centre of knowledge and expertise.
- Contribute to timely and appropriate communication of the Africa D4D Hub with the European Commission and with and between all partners.
- Identify and enact synergies with other D4D interventions.

B. National intervention manager (1 FTE Burkina Faso and 1 FTE Uganda)

- As (role) Member of the Intervention Management Unit: Realise the implementation of the intervention by providing the necessary input and information to facilitate the further development of activities, strategic choices, methodologies, and instruments at partner country level.
- As an Intervention Manager at partner country level: Ensure the integration of all areas of intervention management at partner country level (content/scope, planning, budget, quality, etc).
- As Coordinator of activities/components: Coordinate activities at partner country level and ensure their implementation in accordance with agreements and defined procedures.

⁵ The full descriptions of the duties as need in the full HR-setup before launching vacancies will be finalized during the start-up phase.

- As Change Process Support / Cooperation Expert: Support the change manager(s) on the partner side and contribute to the capacity building of the partner structures.
- As Knowledge Manager: Contribute to the capitalisation process and ensure the dissemination of its results.
- As expert in the field of Digital for Development: Provide the necessary technical input in one's sector/thematic area of expertise; participate in the task force D4D (monthly meetings of D4D staff at Enabel, expertise input on D4D topics).

C. Financial-administrative support (Burkina Faso and Uganda)

The financial-administrative support will be provided through a service level agreement based on the services hub that Enabel has put in place in each partner country. The service hub puts at disposal several profiles covering range of duties such as contracting public procurements, grants, accounting, reporting, budgeting, treasury, etc.

- As Responsible:
 - i. Ensure the processing of accounting data and documents
 - ii. Ensure the preparation of treasury operations
 - iii. Ensure the preparation of files for control purposes
- As Controller: Control the supporting documents regarding grants
- As Reporter: Provide financial data

D. Sectoral & Thematic Expertise (2 FTE, 1 FTE in Belgium and 1 National FTE in one partner country).

In women's economic empowerment via digitalisation and in women's economic empowerment via digital rights:

- As Strategy and policy advisor: Provide the Belgian and Africa D4D Hub partners with all necessary input in one's area of expertise, including formulation of future interventions; Develop national and international expertise pools.
- As Technical Advisor: Provide external entities (e.g. other NGA's, national authorities) with all inputs in one's area of expertise.
- As Facilitator: Ensure knowledge building and knowledge management in one's sector of expertise, including supporting the processes in the advisory groups of the Africa D4D Hub.
- As Support to the change processes / Expert in Cooperation: Capacity development of partner entities in one's sector of expertise.

8 Execution modalities

8.1 Intervention governance and stakeholder management

8.1.1 Steering Committee (SC)

The Steering Committee oversees the strategic steering of the intervention. Its main responsibilities are:

- Defining the intervention strategy, validating main changes to the intervention strategy, and ensuring their alignment with Belgian Development Cooperation policies and priorities.
- Assessing the development results obtained by the intervention (strategic quality assurance and control) and approving intervention annual reports (both narrative and financial) and the annual action plan.
- Solving problems that cannot be solved at the operational level of the Intervention Management Unit (IMU).
- Enhancing collaboration between BIO, Enabel and other Belgian Development Actors, as well as among other European and multilateral actors.
- Strategic advice and support to additional activities linked to the broker role (visibility, support partnerships and networking).

The Steering Committee meets at least twice a year in DGD premises. Decisions of the SC are taken by consensus.

Composition:

The permanent members of the SC (who will also sign the minutes of SC) are:

- one representative of DGD (Chairman).
- one representative of Enabel.

Other actors can be invited to the SC, on an ad hoc basis, depending on the needs. This could include, but not limited to, a representative of the Cabinet, Universities, Civil Society, etc.

Secretariat of the SC:

The Secretariat of the Steering Committee is ensured by the Intervention Manager. Its responsibilities include:

- delivering the written invitations to the meetings, the agenda, and preparatory documents.
- drafting of the minutes of the meetings and any reports.
- preserving and maintaining the records and correspondence of the Steering Committee.

8.1.1.1 Intervention Management Unit (IMU)

The Intervention Management Unit (IMU) is composed of the global intervention coordinator and the national intervention managers.

8.1.2 Relations with key stakeholders

The Resident Representative of Enabel, in collaboration with the Ambassador of Belgium, ensures that the authorities in each partner country are properly informed and involved in the planning and implementation of the activities of the intervention.

The D4D Hub Africa coordinator has close contacts with the relevant INTPA units involved in the D4D Hub – globally (unit F.5) and for the African branch (unit A.2).

8.2 Contract management

Regarding contracting, the implementation will use all modalities available to Enabel:

- Direct implementation by Enabel (mainly via its experts and other support staff).
- Subcontracting via public contracts (services, works and supplies), for which Enabel retain its role of Contracting Authority.
- Granting of subsidies to eligible organizations (see chapter 5.3.3 for possible partner organizations for the activities).
- Using of Framework Cooperation Agreements concluded between Enabel and public entities, under Belgian or European public law.

8.3 Communication management

The corporate communication of the intervention will be organised by the national intervention managers and the global intervention coordinator, with the support of the communication staff of Enabel. At least three short videos will be produced on the intervention which will be made available through the social media channels of Enabel. Other messages and information about the action will also be available on Enabel's website and social media channels. The main target group of this communication will be the public in Belgium, Europe as well as the partner countries, interested in knowing more about the activities of the intervention.

A separate communication plan will be built for the Africa D4D Hub together with the other member states and implementation agencies. This intervention will contribute to this plan once it is finalized. The main target group of this communication will be the same as above, but content will be broader, focused on all Africa D4D Hub activities, and not limited to this intervention.

The communication for development activities in the project (see activities), will be supported by the National Intervention Managers who will collaborate via tenders with national CSOs and media organisations. The main target group of this communication will be the citizens but also the political level in both partner countries. The goals are described in the activities section, under Output II.2.

The three communication levels will be further developed during the start-up phase of the intervention and during implementation.

8.4 Evaluation and Audit

As the intervention implementation period is only 24 months, only one evaluation is planned, at the start of the closure phase, in exception to Enabel rules on the matter of having two evaluation moments during the intervention cycle. The evaluation provides an external perspective on the performance of the intervention and analyses the development process at its implementation stage. The evaluation is used to: (i) report to the Belgian State and to all parties and stakeholders in the intervention, (ii) inform strategic decision-making (like possible reorientations) based on development results, and (iii) contribute to learning within and between all stakeholders.

Representatives of the DGD will be invited to participate in the evaluation monitoring committee. The final report will be communicated to all stakeholders. A managerial response to the recommendations that reflect the position of the intervention team, and a corresponding action plan will be proposed to the steering committee for validation and implementation, to guarantee the use of the evaluation in its three functions (accountability, decision making and learning).

At least one external audit is done during the project's implementation period.

8.5 Learning

This intervention has put learning at all levels at the heart of its approach. Further guidance in the development of its learning approach can be delivered by members of the working group on learning in the EST department of Enabel, based on the available internal documentation on learning from Enabel's interventions.

9 Annexes

9.1 Detailed situational analysis of the partner countries

9.1.1 Burkina Faso

Two decades of Telecoms sector reforms have resulted in notable improvements in Burkina Faso's ICT sector. The country has created a relatively competitive environment for telecommunication services and has been one of the leading countries in the region in terms of adopting ECOWAS ICT policies and adhering to the supplementary acts. The Government of Burkina Faso has also developed a licensing regime that ensures non-discriminatory access to infrastructure, and has recently launched the national backbone, financed through a World Bank funded project called the WARCIP. To foster the development of ICT, the government through the department in charge of ICT has developed a national policy for the development of the digital economy (2018-2027)⁶ and has created a national agency for digital promotion in charge of the main ICT projects of the government.

Despite these efforts, the country's level of digitalization is still low. moreover, the government recognizes, in the new national social and economic development program PNDES 2021-2025, that "to improve the competitiveness of electronic communication services, the digital economy and postal services, the following challenges must be met: (i) the development of high-quality broadband communication infrastructures; (ii) the creation of an environment of digital trust; (iii) the development of recognized national digital expertise; (iv) the digital transformation of public administration; (v) the expansion and restructuring of postal and financial services. "

The rapidly improving statistics on access to devices and Internet in Burkina Faso are hiding a certain reality because most of the subscribers are concentrated in the major cities Ouagadougou and Bobo-Dioulasso. Also, what the statistics do not reveal is the disparity in access to digital technology between men and women. According to a study carried out in 2020 by USAID on the theme "Assessing the Gender Gap in Access to Digital Financial Services in Burkina Faso", globally, women are 8 percent less likely than men to own a mobile phone, and in Burkina Faso, there is also a disparity in smartphone ownership, with 67 percent of men reporting owning a smartphone compared to 30 percent of women.

Several initiatives are currently underway both at the level of government and development partners to facilitate access to digital technology to women and strengthen their capacities so that they can use digital technology to improve their living and working conditions. Among these initiatives there is the [WoTech](#) project which is implemented by the Sira Labs incubator and financed by the government of Burkina Faso and the World Bank through the e-Burkina project. The WoTech program aims to train 100 young girls in Web and / or Mobile platform development and to develop at least 20 projects led by women in digital entrepreneurship.

The subject of digital rights in general is embryonic in Burkina Faso and that of women is almost non-existent. Therefore, there is a need to raise awareness but also to provide possibilities for legal remedies in the event of digital rights violations.

⁶ Politique Nationale de Développement de l'Economie Numérique, https://www.cirt.bf/documents/PNDEN_BF_Politique_Nationale.pdf

However, the government, through Law 010-2004 / AN on the protection of personal data, guarantees confidentiality in the processing of personal data of all Burkinabè citizens. It also offers the possibility of making legal remedies in the event of non-compliance with the provisions of the law.

9.1.2 Uganda

In Uganda, according to a 2015 Uganda Communications Commission survey on Access and Usage of ICTs, only 44% of women owned and could use a phone at any time compared to 62% of the men. Additionally, only 15% of women had used a computer or the internet in the last three months prior to the survey compared to 21% of the men that were interviewed.⁷


In Uganda, although the country has in the last few decades enacted several laws and policies to promote gender equality, such as the Vision 2040, the National Development Plan, the Equal Opportunities Commission Act (2007) and the National Youth Policy, none of them are specific with clear provisions on reducing the gender digital divide. Uganda has also ratified international instruments such as Convention on the Elimination of Domestic Violence Against Women (CEDAW), the Maputo Declaration on Gender Mainstreaming (2003), the African Youth Charter (2006) and the Sustainable Development Goals.⁸

Still, a report titled; The current state and development of digital human rights and internet governance in Uganda (2021) reveals that half of the 547 respondents (58% male, 41% female and 1% other), at least were unaware of digital governance or their digital rights, especially the right to internet, access and affordability. Uganda has also been cited as the topmost countries to experience internet shutdowns in the recent past, suffering communications disruptions on more than one occasion. In these countries, there is also an increasing use of data collection and surveillance tools such as; spyware, CCTV camera, social media monitoring, regressive online content regulation and taxation.

⁷ UCC (2015) [Access and Usage of ICT across Uganda](#)

⁸ [A matrix and analysis of GENDER EQUALITY laws and policies in Uganda](#)

9.2 Detailed budget

Enabel 				Budget Intervention				BEL21007 D4GW			
				Details			PLANNING				
BUDGET TOTAL				Unit	Quantity	Amount	BUDGET TOTAL	%	Year 1	Year 2	
Women and men have equal opportunities to participate in and contribute to an inclusive and rights-based digital economy.							1.663.542	79%	886.646	776.896	
A SO 1: Women are economically empowered through increased access and better use of digital technologies							858.371	41%	547.871	310.500	
A	01	01		Activities for outputs 1.1 and 1.2			350.000		207.500	142.500	
A	01	01	01	Equip a safe and secure digital space	lumpsum	1	65.000	65.000	65.000		
A	01	01	02	Digital literacy for women in the CIFEAF of Tenkodogo	lumpsum	1	70.000	70.000	35.000	35.000	
A	01	01	03	Digital skills for entrepreneurs in the Centre Est region	lumpsum	1	40.000	40.000	20.000	20.000	
A	01	01	04	Digital literacy and skills for entrepreneurs in innovation hubs	lumpsum	1	150.000	150.000	75.000	75.000	
A	01	01	05	Advanced digital skills training for employment in the digital economy	lumpsum	1	25.000	25.000	12.500	12.500	
A	01	02		Activities for output 1.3 - expertise			316.000		158.000	158.000	
A	01	02	01	Support action-research to identify best practices	lumpsum	1	80.000	80.000	40.000	40.000	
A	01	02	02	Identify lessons learned and develop knowledge products	lumpsum	1	20.000	20.000	10.000	10.000	
A	01	02	03	Expertise staff Level 6 National BE	man/month	24	9.000	216.000	108.000	108.000	
A	01	03		Activities for output 1.4 - D4D Hub Africa			192.371		182.371	10.000	
A	01	03	01	Coordinator Level 7 National HQ	man/month	12	10.833	129.996	129.996		
A	01	03	02	Facilitate collaboration and coordination of EU and African dev. actors	lumpsum	1	20.000	20.000	10.000	10.000	
A	01	03	03	Provide expertise to support D4D Hub partners	unit	15	825	12.375	12.375		
A	01	03	04	Establish a gender advisory board	lumpsum	1	30.000	30.000	30.000		
A SO 2: People, especially women and girls, are empowered to claim their digital rights							805.171	38%	338.775	466.396	
A	02	01		Activities for outputs 2.1, 2.2 and 2.3			400.000		200.000	200.000	
A	02	01	01	Conduct educational activities on digital rights	lumpsum	1	90.000	90.000	45.000	45.000	
A	02	01	02	Organise workshops with women in NTCs and TVIs on digital rights	lumpsum	1	30.000	30.000	15.000	15.000	
A	02	01	03	Nation-wide communication campaign in BF	lumpsum	1	70.000	70.000	35.000	35.000	
A	02	01	04	Nation-wide communication campaign in Uganda	lumpsum	1	70.000	70.000	35.000	35.000	
A	02	01	05	Strengthen capacities and increased coordination of civil society	lumpsum	1	40.000	40.000	20.000	20.000	
A	02	01	06	Develop a one-stop services digital rights platform	lumpsum	1	100.000	100.000	50.000	50.000	
A	02	02		Activities for output 2.4 - expertise			212.800		106.400	106.400	
A	02	02	01	Support action-research to identify best practices	lumpsum	1	80.000	80.000	40.000	40.000	
A	02	02	02	Identify lessons learned and develop knowledge products	unit	1	20.000	20.000	10.000	10.000	
A	02	02	03	Expertise staff Level 6 National BF/UG	man/month	24	4.700	112.800	56.400	56.400	
A	02	03		Activities for output 2.5 - D4D Hub Africa			192.371		32.375	159.996	
A	02	03	01	Coordinator Level 7 National HQ	man/month	12	10.833	129.996		129.996	
A	02	03	02	Facilitate collaboration and coordination of EU and African dev. actors	lumpsum	1	20.000	20.000	20.000		
A	02	03	03	Provide expertise to support D4D Hub partners	unit	15	825	12.375	12.375		
A	02	03	04	Establish a gender advisory board	unit	1	30.000	30.000		30.000	

Moyens generaux								439.262	21%	209.506	229.756
Z	01		<i>Resources humaines</i>				359.280	17%	179.640	179.640	
Z	01	01	Personnel techniques				232.800		116.400	116.400	
Z	01	01	01 National Intervention Manager Level 6 UG	man/month	24	4.700	112.800		56.400	56.400	
Z	01	01	02 National Intervention Manager Level 6 BF	man/month	24	5.000	120.000		60.000	60.000	
Z	01	02	Support Services				126.480		63.240	63.240	
Z	01	02	01 Support Services Uganda - Fin-Admin and Communications	annual	24	2.770	66.480		33.240	33.240	
Z	01	02	02 Support Services Burkina Faso - FinAdmin and Communications	annual	24	2.500	60.000		30.000	30.000	
Z	02		<i>Investissements</i>				8.750	0,4%	8.750	-	
Z	02	01	ICT				8.750		8.750	-	
Z	02	01	01 Laptops	unit	5	1.500	7.500		7.500		
Z	02	01	02 Smartphones	unit	5	250	1.250		1.250		
Z	03		<i>Coûts Opérationals</i>				40.800	2%	20.400	20.400	
Z	03	01	Telecom				7.200		3.600	3.600	
Z	03	01	01 Internet, phone lines, data	month	24	300	7.200		3.600	3.600	
Z	03	02	Office consommables				7.200		3.600	3.600	
Z	03	02	01 Office supplies	month	24	300	7.200		3.600	3.600	
Z	03	03	Coûts financiers				2.400		1.200	1.200	
Z	03	03	01 Financial charges	month	24	100	2.400		1.200	1.200	
Z	03	04	Autres				24.000		12.000	12.000	
Z	03	04	01 Missions and travel expenses of staff members	unit	8	3.000	24.000		12.000	12.000	
Z	04		<i>Audit, M&E et support</i>				28.500	1%	-	28.500	
Z	04	01	Monitoring and evaluation				18.500		-	18.500	
Z	04	01	01 End Term Report	unit	1	18.500	18.500		-	18.500	
Z	04	02	Audit				10.000		-	10.000	
Z	04	02	01 Contrat cadre	unit	1	10.000	10.000		-	10.000	
Z	05		<i>Communication et capitalization</i>				1.932	0,1%	716	1.216	
Z	05	01	Communication and capitalization				1.932		716	1.216	
Z	05	01	01 Communication, expertise & capitalization	lumpsum	1	500	500		500		
Z	05	01	02 Printing, banners & translation	lumpsum	1	432	432		216	216	
Z	05	01	03 Media production and campaigns	lumpsum	1	1.000	1.000			1.000	
SUBTOTAL PROJECT COST							2.102.804		1.096.152	1.006.652	
Z	99	99	Coûts indirect				147.196		76.731	70.466	
Z	99	99	01 Coûts indirect		7,00%	2.102.804	147.196		76.731	70.466	
TOTAL INCL INDIRECT COST							2.250.000		1.172.883	1.077.118	

